



THE GROUND BREAKING  
DIGITAL LEARNING LABS

## ELEARNING ESSENTIALS ONLINE PROGRAMME

GET AHEAD WITH OUR FULLY ONLINE, FAST TRACK, CERTIFIED PROGRAMME

[FLEXLABS.IO](https://flexlabs.io)


\*PLEASE NOTE THIS PROGRAMME IS DELIVERED FULLY THROUGH VIRTUAL CLASSROOMS




# INTRODUCTION TO THE PROGRAMME

WE PARTNER WITH NEWCASTLE UNIVERSITY'S  
CENTRE FOR EXECUTIVE AND PROFESSIONAL  
DEVELOPMENT TO DELIVER OUR ACCREDITED  
AND INTERNATIONALLY RECOGNISED ELEARNING  
ESSENTIALS PROGRAMME.

THIS FAST-TRACK ELEARNING PROGRAMME WILL  
HELP YOU DEVELOP THE CORE SKILLS INVOLVED  
IN THE DESIGN, DEVELOPMENT, ASSESSMENT AND  
EVALUATION OF EFFECTIVE ELEARNING SOLUTIONS  
IN A RANGE OF SERVICES AND SECTORS.




## WHO SHOULD ATTEND?



THIS PROGRAMME IS IDEAL FOR LEARNING PROFESSIONALS  
AND EDUCATORS WHO WISH TO TAKE THE FIRST STEP IN THE  
DEVELOPMENT OF THEIR ELEARNING SKILLSET.

THE PROGRAMME INTRODUCES YOU TO CORE FUNDAMENTALS  
OF EFFECTIVE ELEARNING DESIGN AND DEVELOPMENT.

THE PROGRAMME IS OPEN TO ANY PERSON RESPONSIBLE  
FOR CREATING TRAINING AND EDUCATION MATERIAL WITHIN  
THEIR ORGANISATION AND WORKS WELL FOR  
PARTICIPANTS IN BOTH PUBLIC AND PRIVATE SECTOR  
ORGANISATIONS.





## OUTCOMES

### DESIGN ELEARNING

Employ a practical, problem-solving approach to designing pedagogically aligned elearning across diverse levels of learning

### DEVELOP ELEARNING

Structured hands-on development of real world elearning using proven techniques to engage, stimulate and challenge learners

### ASSESS ELEARNING

Learn how to constructively align assessment within your elearning design to produce authentic, realistic assessment experiences

### EVALUATE ELEARNING

Build a well structured evaluation framework to monitor your elearning projects, adapt to the learner's needs and deliver the best practice



6 LIVE, HIGHLY INTERACTIVE VIRTUAL CLASSROOM SESSION OVER 3 WEEKS  
(2 HOURS PER VC)

INDIVIDUAL AND TEAM ACTIVITIES BETWEEN VIRTUAL CLASSROOMS

ONGOING SOCIAL LEARNING OVER THE 3 WEEKS, ALLOWING PARTICIPANTS TO  
SHARE THEIR LEARNING EXPERIENCE





# MODULES

## UNIT 1 - DESIGN ELEARNING

- Key educational concepts and their impact on elearning design
- Learning needs analysis, learner profiling and learning styles
- Design for all - learning preferences & capability, learning approaches delivery methods in an online environment
- From passive to active elearning
- How to interest, stimulate, challenge and hook your learners

## UNIT 2 - DEVELOP ELEARNING

- Optimising learning through complimentary media mix
- Script scenario based elearning combining top order skills including analysis, critical thinking, problem solving and decision making
- Create engaging, realistic scenarios that underpin active learning approaches online
- Developing individual, group and team working skills

## UNIT 3 - ASSESS ELEARNING

- Pedagogic fitness of assessment methods and techniques
- The role of feedback in developing successful learning through complimentary media mix
- Using blueprints to design and align online assessment to the learning situation
- Aligning online assessment to the learning situation
- Providing effective online feedback to aid learning through a range of methods

## UNIT 4 - EVALUATE ELEARNING

- Quantitative and qualitative techniques for measuring the success of elearning
- Evaluation criteria to measure the effectiveness of elearning
- Implementing an evaluation process for elearning sessions
- Critical evaluation of participant feedback for a selected elearning interventions
- Using analysis data to improve elearning interventions



## ACCREDITATION

ELEARNING ESSENTIALS IS RECOGNISED BY NEWCASTLE UNIVERSITY'S CENTRE FOR EXECUTIVE AND PROFESSIONAL DEVELOPMENT.

THE PROGRAMME IS CERTIFIED THROUGH THE CPD ACCREDITATION INSTITUTION IN THE UK.

UPON SUCCESSFUL COMPLETION OF THE PROGRAMME, PARTICIPANTS WILL BE AWARDED A PROFESSIONAL DEVELOPMENT CERTIFICATE IN ELEARNING.

# OUR STORY

FLEX LABS HAS BEEN CREATED FOR LEARNING PROFESSIONALS WITH OPEN MINDS, WHO HAVE CURIOSITY ABOUT LEARNING AND A DESIRE TO REACH THEIR POTENTIAL IN DIGITAL LEARNING DESIGN.

OUR LAB AND TOOLS MAKE THIS EASY.

NO MATTER WHAT YOUR TOPIC OR SUBJECT MATTER - WE HAVE CREATED A PERSONALISED SET OF TOOLS AND PROGRAMS, CREATED IN OUR LABS, CURATED JUST FOR YOU.

WE DEMYSTIFY DESIGN - WE TAKE AWAY THE FEAR AND MYSTIQUE ABOUT HOW TO APPROACH DESIGN THINKING TO ENABLE YOU TO CREATE MEMORABLE RESULTS.

OUR FOUNDATIONS ARE IN DUBLIN, IRELAND WITH OVER 40 YEARS EXPERIENCE IN ORGANISATIONAL LEARNING THROUGH OUR STRATEGY PARTNERS - HARVEST RESOURCES.

WE ARE INDEPENDENTLY MINDED FREE THINKERS WHO WANT TO MAKE WHAT YOU DO BETTER.

IN PARTNERSHIP WITH



**harvest**

YOUR LEARNING  
YOUR GROWTH  
OUR EXPERTISE

## PROGRAMME DETAILS

- Price: €1,100
- Funding is available through the Trainers' Learning Skillnet
- Discounts offered for group booking
- Tailored in-house options available

We're always happy to meet up to have a conversation about how we may be helpful to you and your organisation.

Why not drop us an email and we will get in touch with you.  
[hello@flexlabs.io](mailto:hello@flexlabs.io)  
or call John at 01 4974622

[www.flexlabs.io](http://www.flexlabs.io)



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